
Trane Brooks DePriest

AR/VR, UI/UX Design, Video, & Marketing Pro Seeking FT Position

EXPERIENCE

Marketing Manager

John L. Scott Vashon Real Estate, Vashon, WA

June 2022 - August 2023

Developed and implemented marketing strategies to use for new listings, re-branding campaigns and seasonal promotions for 13 brokers. Supervised graphic designer to maintain brand cohesion. Utilized Clickup.com for internal documentation, Later & Practina.com for social media, and Canva.com for brand kit management. Executed SEM advertising and public relations campaigns to increase social media audience by 25% and generate demand and sales leads. Facilitated sponsorship with related and partnering entities (Vashon Chamber of Commerce, Vashon Island Gardeners Association, etc..) to drive marketing objectives.

Chief Technology Officer

Institute For American Democracy & Election Integrity,
Columbus, OH

August 2018 - April 2020

Provided project leadership in a dynamic technology-driven environment with multiple priorities. Maintained high-level knowledge of current and emerging technology development and applications. Designed, implemented, configured and integrated customer networks utilizing Youtube streaming and print on-demand technologies. Spearheaded integration of fundraising systems across the non-profit enterprise. Taught courses on tech for activism and production for broadcast/publication.

Production Specialist

McGraw-Hill Education Inc., Columbus, OH

November 2014 - September 2018

Answered trouble tickets in the JIRA system for bug-testing and business analysis. Documented deviations in procedures or appearance on production batch sheets for management review. Supported registration of instructional content for student and teacher targeted digital products. Worked closely with Agile teams consisting of platform engineers, academic designers, and product sponsors to define new content models and workflows, overcoming obstacles to ensure that needs of content registration are met. Bug-tested learning modules in Inkling's Habitat (LMS). Curated content using XML & SQL tools in Linux, Mac OS, and Windows environments. Trained dozens of dev teams on curriculum production and ISBN registration.

Vashon, WA 98070

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Portfolio: <https://depriest.design>

LinkedIn: <https://www.linkedin.com/in/brooksdepriest>

CERTIFICATES



Technical Support Fundamentals

Google - Mar. 2022



CompTIA A+,

Per Scholas - Feb. 2022



Crypto for Beginners,

Moralis Academy - Dec. 2021



VR / AR Development,

Circuit Stream - Aug. 2019



PHP MySQL,

Infinite Skills Inc. - July 2012

SKILLS



Video Production / Editing /
Live Streaming



Graphic / Publication Design



3D modeling / Animation /
Game Design



Special Promotions Planning



Process Development /
Automation

AWARDS

1999 - In honor of contributions as publisher to the Watch-Dog Non-Profit Organization;

- United States House of Representatives
- California State Senate
- California State Assembly

Web Developer

Cera.net, Columbus, OH

February 2013 - January 2014

Coded websites using HTML, CSS, JavaScript, and jQuery languages. Planned website development, converting mockups into usable web presence with HTML, JavaScript, AJAX, and JSON coding. Provided front-end website development using WordPress, Hubspot, and other editing software. Engaged with clients to plan and optimize site issues and queries. Integrated WHMCS billing and provisioning system with Wordpress front-end CSS for branded customer portal access.

Ecommerce Manager

Chesrown Chevy Town, Delaware, OH

October 2011 - June 2012

Optimized ecommerce fulfillment strategy to minimize costs while maximizing profits and customer satisfaction. Developed and executed ecommerce positioning, values, tone of voice and design elements to bring value and convenience to customers. Leveraged Google Analytics and AB testing to monitor effectiveness of online marketing strategies, website content and user experience.

EDUCATION

University of The People, Pasadena, CA

Associate of Science Business Administration

September 2025

Phoenix Institute of Technology, Phoenix, AZ

Certificate in Design & Production Art

December 1991

Rio Linda High School, Rio Linda, CA

GED

June 1988